

PRESSRELEASE.



Oktober 2004

RONNEBY BRUK MAESTRO, med design av professor Sigurd Persson, har erövrat utmärkelsen "BEST NEW PRODUCT AWARD 2004".

Ronneby Bruk AB har, genom sin distributör Bob Hebner/DSMI i USA, deltagit i den årliga "New York Gourmet Housewares Show", där våra produkter rönt stor uppmärksamhet på ett utomordentligt angenämt och glädjande sätt.



Bob Hebner säger efter utställningen: "Each year the Gourmet Products Show sponsors "Best New Product Awards". Yesterday during the opening day of the show, up against 6 competitive products, the brilliant, innovative, elegant, high quality, Ronneby Bruk Cast Iron Skillets WON FIRST PLACE in the Cookware/Bakeware competition. The judges were editors from the three major trade magazines, HFN, Homeworld Business, and Gourmet News. At the awards ceremony party after the show, we were awarded a beautiful trophy, and will get articles in all publications and the Ronneby Bruk Maestro line displayed in the main concourse winners' circle. **It was a very good**

opening day!

Thanks to everyone at Ronneby Bruk for having the vision to create these wonderful products!! This is the 2nd time I've won this award (the last being 3 years ago with KitchenArt) and I am honored to represent you in North America."



Stora bilden: VD Bob Hebner och Creative Director Tim Wright, DSMI, Ronneby Bruks distributör i USA, tar emot segertrofén under "Gourmet Housewares Show 2004" i New York.

Lilla bilden: Mässans presentation av det vinnande tävlingsbidraget från Ronneby Bruk.



Länk till "New York Gourmet Show": <http://www.nygourmetshow.com/design/content/releases.htm>

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Citat från "HFN Magazine" efter Gourmet Housewares Show, N. Y. 8-11/10 2004.

"Gourmet Housewares Show Also Selects the Best

NEW YORK (October 11) -- **The first New York Gourmet Housewares Show honored Best New Product Award winners and finalists in seven categories here at the Jacob K. Javits Convention Center.** Awards in Cookware/Bakeware; Kitchen and Personal Care Electrics; Gadgets, Cutlery & Accessories; Gourmet Gifts & Specialty Foods; Home Environment; Tabletop and Kitchen Textiles and a 'Best of Show' were presented.

The winners were:

Cookware/Bakeware: Ronneby Bruk/DSMI (Johnson City, Tenn.) for its Maestro series of gourmet cast-iron cookware. "

Citat från "The Gourmet News" efter Gourmet Housewares Show, N. Y. 8-11/10 2004.

"New York Gourmet Housewares Announces Best New Products

OCTOBER 13, 2004 -- **The first annual New York Gourmet Housewares Show presented Best New Product Awards in seven categories last weekend.**

Exhibitors were invited to submit their products for exhibition in the Best New Product Display. A panel of editors then judged products based on quality, innovation, design, product solution, and consumer appeal.

"**The excitement of honoring new products in an all-new show is palpable,"** said Susan Corwin, vice president and show manager. "**The New York Gourmet Housewares Show has created an East Coast venue to meet the needs of attendees sourcing new and unique inventory. We are proud to present this wealth of product introductions and to recognize the creative product development that is behind them.**"

Winners included:

Cookware/Bakeware: Ronneby Bruk/DSMI for its Maestro series of gourmet cast iron cookware."

Citat från "homeworldbusiness.com" efter Gourmet Housewares Show, N. Y. 8-11/10 2004.

NY Gourmet Show Presents Top New Products Awards

Tuesday, October 12, 2004

The first annual New York Gourmet Housewares Show honored Best New Product Award winners and finalists in seven categories.

Awards in Cookware/Bakeware; Electrics: Kitchen and Personal Care; Gadgets, Cutlery & Accessories; Gourmet Gifts & Specialty Foods; Home Environment; Tabletop and Kitchen Textiles and a 'Best of Show' were presented.

The winners are:

• Cookware/Bakeware: Ronneby Bruk/DSMI (Johnson City, TN) for its Maestro series of gourmet cast iron cookware.

A panel of editors judged the products and selected the Best New Product Award winners based on quality, innovation, design, product solution and consumer appeal.